

Let's go to Korea.....an update

Final dates:

- Departure on August 24 → KLM KL 855 at 21.20 hrs **or** Air France AF 1341 + AF 264
- Arrival in Seoul on August 25 (KLM 14.55 hrs; AF 07.15 hrs)
 - Discussion on luggage allowance 100 euro as per yesterday....will try to fix that... ☹️
- Final day in Seoul on August 30
- Departure from Seoul on August 30/31 at 00:55 hrs; KLM KL 856
- Arrival in Netherlands on August 31 at 05.00 hrs

Day to day program

Sunday, August 25

- After arrival: transfer to hotel
- In afternoon: Running Man Game – get to know Seoul
- Welcome drink (at end of Running Man Game)
- Diner and night life on individual basis

Monday, August 26

- Company visit 1: @ HAVAS & BMW Korea
- Company visit 2: @ Daehak Nea-il → University Magazine Publisher, now expanded into market research consultancy with over 200+ staff

Tuesday, August 27

- Company visit 3: @ Kakao → Korea largest text platform (as Whatsapp)
- Company visit 4: @ Smile Gate → one of **Korea's top game publishers** but private ownership now branched out to Ventures, education and content business.
- Visit to HAN Partner University

Wednesday, August 28

- (voluntary/individual) Visit to DMZ
- After DMZ: visit to LOTTE, World's largest retail store

Thursday, August 29

- Company visit 5: @ Samsung → division to visit is yet to be decided by Samsung
- Company visit 6: @ YG (or similar) → Korean Pop artist training, composing, producing companies

Friday, August 30

- "Do What You Want" (=the students)
- Leisure until 20.00 – closing diner 20.00-21.30 – to airport – flight home at 01.00 hrs in night from Friday to Saturday

Saturday, August 31

- Arrival in the early morning, at Schiphol Airport

Food and Beverage

Just to avoid disappointments...this is included (as presented in December)

- All breakfasts
- Welcome drink on Sunday, at finish of Running Man Game
- Closing diner

Lunches and dinners are to be individually arranged!

Hotel

- 5 nights in STAZ Hotel 3***
- Breakfast included
- Shared occupancy room
- Near city center
- Near Metro lines



More relevant information

- Metro map: included (upon arrival)
- Night Life suggestions: included (upon arrival)
- Bus transfer for group program: included

Daily life in Seoul

- Summer → hot! → dress 'light'
- Business visits: dress appropriately (!)
- Take sun protection creme (or so)
- Don't forget sun glass
- Travel via Metro is advised...and simple...
- Use "T-Money" card – for Metro, Taxi, small purchases (buy upon arrival, maybe we can fix it to be readywho would like to have it?)

DMZ-excursion

- Cost estimate: € 80 per person
- Billing separately

Insurance

- Get yourself a (very good) travel insurance package
- Including health care
- Also: “cancellation insurance” – just in case....

Health issues

- Please inform us about FOOD ALLERGIES
- Check for vaccinations
 - The region of our stay is ‘city life’ – no specific requirements
 - However it is your own responsibility to check

Trip final details etc.

- Final trip information and travel details: meeting in 1st week of July; the exact date will be announced
- Payment schedule:
 - Fix first payment by 31. May...urgent
 - Rest of trip cost: by 24. June → very important
 - Invoice of tour will be sent out in week of June 3
- Individual arrangements (interviews for internship etc.) communicated by Ronald Jans in week of June 3

For questions, suggestions contact:

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Tour leaders:

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